

## FORWARD-LOOKING STATEMENTS AND NON-GAAP MEASURES

#### **FORWARD-LOOKING STATEMENTS**

Statements in this presentation are made as at August 4, 2021, or such other date set forth in the statement. All references to dollars (\$) in this presentation refer to Canadian dollars, unless otherwise specified.

Certain statements contained in this presentation are "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements reflect management's expectations regarding the future growth, results of operations, performance, prospects and opportunities of Artis. Without limiting the foregoing, the words "expects", "anticipates", "intends", "estimates", "projects", and similar expressions are intended to identify forward-looking statements. Readers are cautioned not to place undue reliance on forward-looking statements.

All statements other than statements of historical fact contained or incorporated by reference herein may be deemed to be forward-looking statements including, without limitation, statements regarding the timing and amount of distributions and the future financial position, business strategy, potential acquisitions and dispositions, plans and objectives of Artis.

Such forward-looking statements reflect management's current beliefs and are based on information currently available to management. Artis cannot assure investors that actual results will be consistent with any forward-looking statements and Artis assumes no obligation to update or revise such forward-looking statements to reflect actual events or new circumstances. All forward-looking statements contained in this presentation are qualified by this cautionary statement.

Forward-looking statements may involve significant risks and uncertainties. Artis cannot assure investors that actual results will be consistent with any forward-looking statements and Artis assumes no obligation to update or revise such forward-looking statements to reflect actual events or new circumstances. All forward-looking statements contained in this presentation are qualified by this cautionary statement. Information in this presentation should be read in conjunction with Artis' applicable consolidated financial statements and management's discussion and analysis ("MD&A"). Additional information about Artis, including risks and uncertainties that could cause actual results to differ from those implied or inferred from any forward-looking statements in this presentation, are contained in our various securities filings, including our current Annual Information Form dated March 2, 2021, our quarterly financial statements and MD&A for the period ended June 30, 2021, our earnings press release dated August 4, 2020, November 5, 2020, May 6, 2021, and August 4, 2021 along with our 2020 annual earnings press release dated March 2, 2021, and our audited annual consolidated financial statements for the years ended December 31, 2020 and 2019, which are available on SEDAR at www.sedar.com or on our company website at www.artisreit.com.

#### **NON-GAAP MEASURES**

In addition to reported IFRS measures, non-GAAP measures are commonly used by Canadian real estate investment trusts as an indicator of financial performance. "GAAP" means the generally accepted accounting principles described by the CPA Canada Handbook - Accounting, which are applicable as at the date on which any calculation using GAAP is to be made. Artis applies IFRS, which is the section of GAAP applicable to publicly accountable enterprises. These non-GAAP measures are not defined under IFRS and are not intended to represent operating profits for the period, or from a property, nor should any of these measures be viewed as an alternative to net income, cash flow from operations or other measures of financial performance calculated in accordance with IFRS. Readers should be further cautioned that non-GAAP measures as calculated by Artis may not be comparable to similar measures presented by other issuers. These non-GAAP financial measures are more fully defined and discussed in Artis' MD&A as at and for the three months ended June 30, 2021, available at www.artisreit.com and on www.sedar.com



### **INVESTMENT HIGHLIGHTS**

#### TSX: AX.UN, AX.PR.A, AX.PR.E, AX.PR.I

- New vision and strategy focused on value investing in real estate to create and unlock value for Artis' owners
- Diversified REIT with extremely attractive industrial portfolio, representing over 50% of the REIT's gross leasable area
- Active normal course issuer bid program
- Conservative funds from operations (FFO) and adjusted funds from operations (AFFO) payout ratios of 44.1% and 60.0%, respectively
- Trust unit distribution increased by 11% since November 2020 to \$0.60 per unit annually
- Preferred units earn a stable quarterly distribution
- · Proven track record of creating value through development projects
- Investment-grade credit rating from DBRS
- Alignment with unitholders insiders own or control approximately 28% of the issued and outstanding units <sup>(1)</sup>



**BALANCE SHEET &** 

LIQUIDITY



<sup>(1)</sup> Insiders include reporting insiders and senior management



## **BACKGROUND**

#### 100-DAY REVIEW (NOVEMBER 30, 2020 TO MARCH 10, 2021)

On November 30, 2020, five trustees were replaced with highly qualified individuals who brought a broad range of experience and expertise to the Board of Trustees (the "Board"). The newly reconstituted Board commenced a comprehensive review of the REIT and committed to completing the review and announcing the results within 100 days. The Board engaged Sandpiper Group ("Sandpiper") to lead the review at no cost to Artis.

RESET	<ul> <li>Replaced five trustees with highly qualified individuals who bring a broad range of experience and expertise</li> <li>Executive Changes: Appointed Samir Manji as CEO, Jaclyn Koenig as CFO and Kim Riley as COO</li> <li>Reduced Board fees by 25%</li> <li>Enhanced governance framework and practices</li> <li>Identified other efficiencies and cost reduction opportunities that are expected to generate over \$3.0 million per annum of general and administrative ("G&amp;A") and property-level savings</li> <li>Announced an increase in common unitholder distribution to \$0.60 per unit annually from \$0.5562 per unit annually, effective for the March 2021 monthly distribution, payable on April 15, 2021. This represents a 11.1% increase since November 2020</li> </ul>
ASSESS	<ul> <li>Engaged with Management</li> <li>In-depth analysis of Artis' assets and corporate operations</li> <li>Refined Sandpiper's valuation, arriving at a \$16.04 net asset value ("NAV") per unit, exceeding the company disclosed NAV per unit of \$15.03 at December 31, 2020</li> </ul>
EXECUTE	<ul> <li>Present Business Transformation Plan to all stakeholders</li> <li>Optimize capital allocation plan</li> <li>Focus on maximizing value for ALL unitholders</li> </ul>





## THE OPPORTUNITY

Artis has significant opportunities for value enhancement and will focus on growth in NAV per unit and distributions



#### **CONSIDERATIONS**

- Artis trades at a significant discount to its \$16.78 IFRS NAV per unit
- It is widely known that diversified REITs are out of favour and real estate generally trades at dramatically lower valuations in the public markets versus private markets
- · Accessing hard assets of quality and scale can be done indirectly through the public markets at discounted valuations

#### **OBJECTIVES**

The 100-day review contemplated a range of alternatives and permutations, ultimately concluding with a bold new vision and strategy to: (1) bridge the value gap; and (2) drive long-term outperformance through NAV per unit and distribution growth.

Bridging the value gap while building a best-in-class real estate entity with a clearly defined vision and strategy and long-term growth potential requires ingenuity and pursuit of an unconventional path.



VESTMENT HIGHLIGHTS VISION AND STRATEGY PORTFOLIO DEVELOPMENTS BALANCE SHEET & LIQUIDITY THE PATH FORWARD

## ARTIS' BOLD NEW VISION

To build a best-in-class asset management and investment platform focused on growing NAV per unit and distributions for our investors through value investing in real estate



### ARTIS' BUSINESS TRANSFORMATION PLAN

## STRENGTHENING THE BALANCE SHEET TO PROVIDE SIGNIFICANT LIQUIDITY AND FLEXIBILITY

- Unlocking substantial value by monetizing a portion of Artis' institutional-grade industrial portfolio;
- Maximizing value of Artis'
   office and retail assets by
   improving operating
   performance and pursuing a
   measured, opportunistic and
   patient strategy for
   divestitures;
- Maintaining strong liquidity to capitalize on opportunities; and
- Maintaining low leverage and debt metrics within the DBRS defined parameters.

# FOCUSING ON VALUE INVESTING BY IDENTIFYING REAL ESTATE OPPORTUNITIES THAT ARE MISPRICED, MISUNDERSTOOD OR MISMANAGED

- Identifying investments that are undervalued and can produce above average riskadjusted returns over the medium-to-long term;
- Evaluating opportunistic investments that can be fixed or turned around;
- Acting as a catalyst to influence positive change; and
- Capitalizing on mispricing in the public markets.

#### DRIVING ORGANIC GROWTH

- Improving the income profile of assets to the highest potential;
- Developing a recurring, highmargin fee stream for management of assets through future joint ventures;
- Optimizing the value of existing properties through operational efficiencies; and
- Focusing on operating in a costefficient manner across the organization.

## INSTITUTIONALIZING THE NEW PLATFORM

- Establishing an entrepreneurial culture that supports and promotes the execution of Artis' long-term vision and strategy;
- Continuously raising the bar for financial reporting and other disclosures;
- Developing a robust environmental, social and governance strategy;

 Enhancing the investor relations and communications program; and

 Rebranding – new name, new image, new future.



#### TIMELINE: ESTIMATING TWO-TO-THREE YEARS TO IMPLEMENT THE BUSINESS TRANSFORMATION PLAN

Artis intends to maintain its corporate operations headquartered in Winnipeg and will evaluate its satellite offices going forward based on geographical presence and ongoing job functions



## **ENVIRONMENTAL, SOCIAL & GOVERNANCE**

## Making ESG a focal point and establishing an ESG-minded culture

- Improving operating efficiencies by establishing sustainability targets (using Greenhouse Gas Protocols) with respect to achieving reductions in carbon pollution, energy consumption, water consumption and waste;
- · Aligning a portion of performance-based compensation with achieving ESG targets;
- · Establishing an internal ESG committee;
- Participating in (with a focus on improving) Artis' GRESB rating;
- Targeting LEED certification wherever possible and prioritizing sustainable design and components on all new groundup development projects; and
- Publishing an annual ESG report and provide regular updates on our progress.





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### **KEY PERFORMANCE INDICATORS**

A focus on investor-centric KPIs in order to maximize long-term value

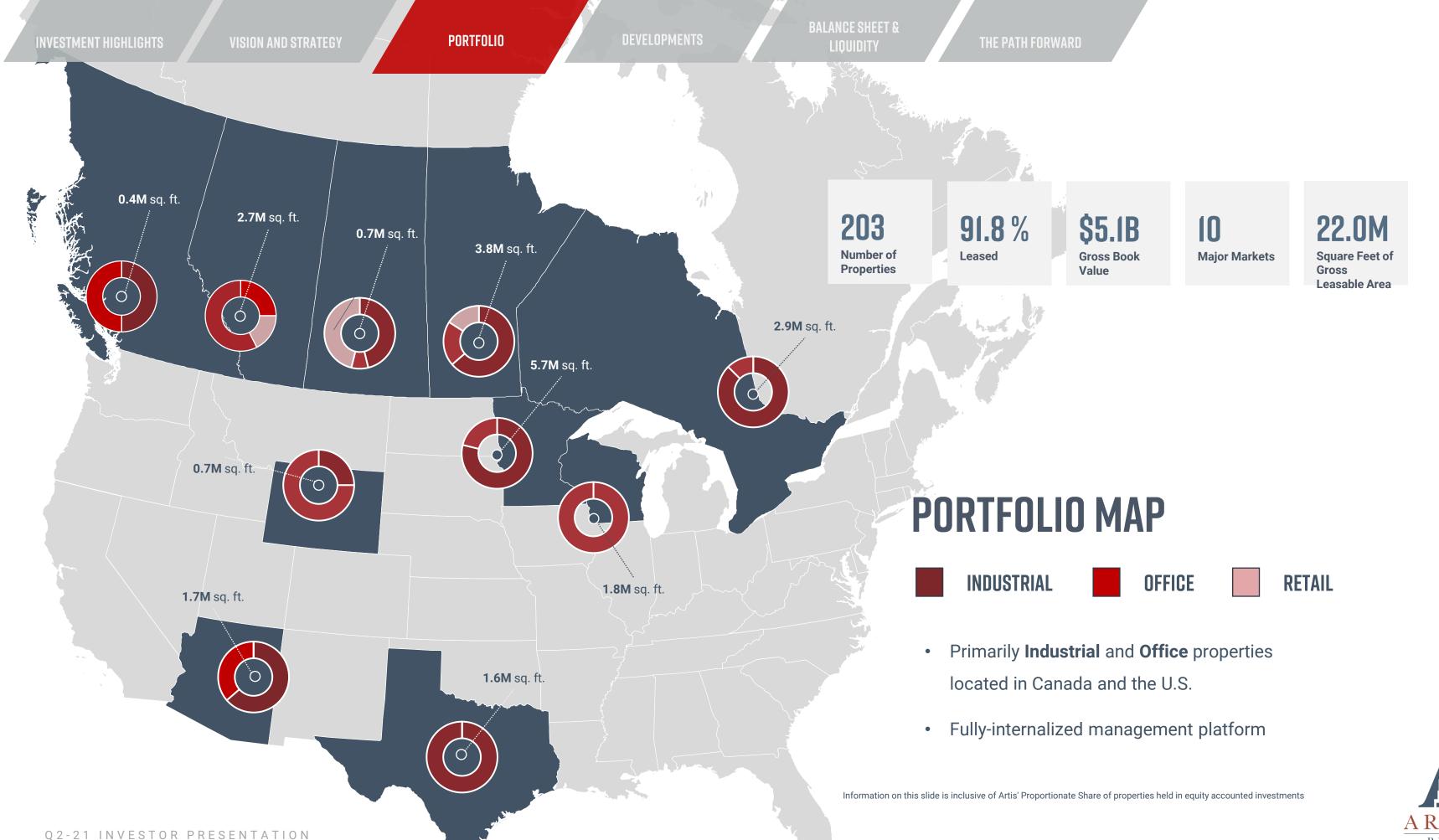
- Net Asset Value Per Unit
- Adjusted Funds From Operations Per Unit
- Distribution Per Unit
- Adjusted Funds From Operations Payout Ratio
- Debt to Gross Book Value



LIQUIDITY



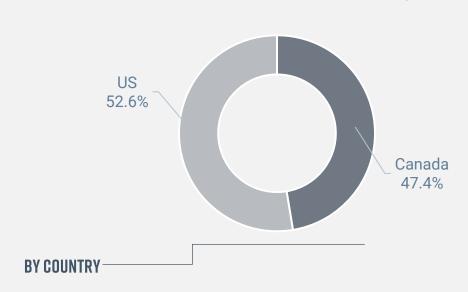


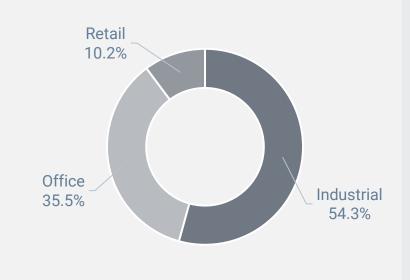




## DIVERSIFIED COMMERCIAL PORTFOLIO

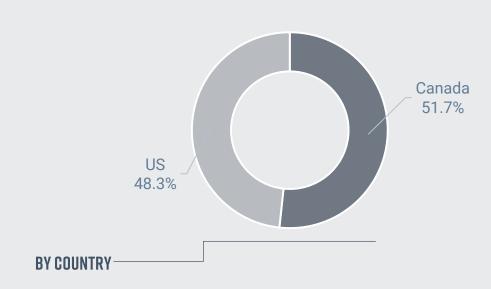
#### **GROSS LEASABLE AREA (AT JUNE 30, 2021)**

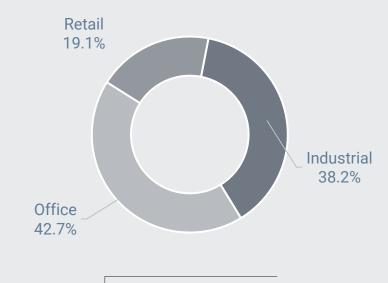


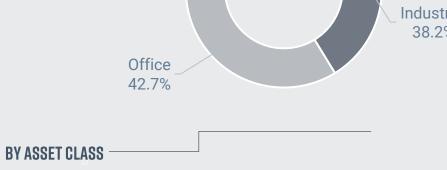


#### BY ASSET CLASS

#### NET OPERATING INCOME (Q2-21)











Information on this slide is inclusive of Artis' Proportionate Share of properties held in equity accounted investments

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## **SUMMARY BY ASSET CLASS**

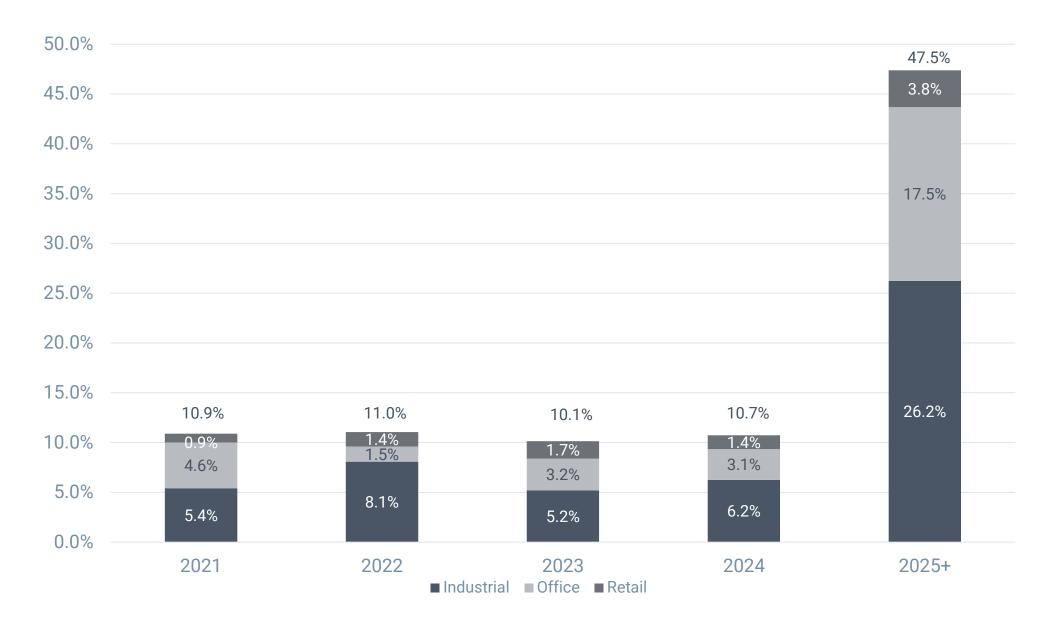
ASSET CLASS	SHARE OF Q2-21 Property noi	NUMBER OF PROPERTIES	GROSS LEASABLE AREA (GLA)	LEASED	SAME PROPERTY NOI CHANGE YTD	WEIGHTED- Average Capitalization Rate	GROSS BOOK Value
INDUSTRIAL	38%	113	12.0M	95.8%	-1.3%	5.3%	\$2.2B
OFFICE	43%	54	7.8M	85.9%	-9.8%	6.6%	\$2.2B*
RETAIL	19%	36	2.2M	90.8%	4.4%	6.6%	\$0.7B
TOTAL		203 Number of Properties	22.0M Square feet of GLA	91.8% Leased	-4.7% Change in Same Property NOI YTD	6.0% Weighted- Average Cap Rate	\$5.1B Gross Book Value





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## LEASE EXPIRIES BY ASSET CLASS



**326,397** square feet of lease renewals commenced in Q2 of 2021 at a weighted-average increase in rental rates of **7.3**%





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## **TOP 10 TENANTS**

	% OF TOTAL Gross Revenue (Mixed Dollars)	% OF GROSS LEASABLE AREA	WEIGHTED-AVERAGE LEASE TERM IN YEARS
GOVERNMENT (CANADA & U.S)	2.8%	1.9%	8.3
BELL MTS INC.	2.6%	1.4%	4.0
GRAHAM GROUP LTD.	2.2%	1.1%	13.1
AT&T	1.8%	1.2%	4.0
WORLEYPARSONS CANADA SERVICES LTD.	1.7%	0.7%	0.3
PRIME THERAPEUTICS, LLC	1.6%	1.8%	13.3
BELL CANADA	1.6%	0.5%	8.3
RECIPE UNLIMITED CORPORATION	1.4%	0.5%	7.5
TDS TELECOMMUNICATIONS CORPORATION	1.3%	0.8%	3.5
CATALENT PHARMA SOLUTIONS LLC	1.2%	1.1%	15.1

18.2%

of Total
Gross Revenue

II.0%

of Gross Leasable
Area

**8.3**Weighted-Average Lease Term in Years



TOTAL



**VISION AND STRATEGY** 

INVESTMENT HIGHLIGHTS

## INDUSTRIAL DEVELOPMENT PROJECT

#### **UNDER CONSTRUCTION**

LIQUIDITY

#### PARK 8NINETY V – GREATER HOUSTON AREA, TEXAS

- Three best-in-class industrial buildings totalling 676,860 square feet of leasable area
- Fifth and final phase of a multi-phase development project that is expected to total 1.8 million square feet of industrial real estate upon completion
- 28' to 36' clear height ceilings
- 52' wide column spacing
- ESFR sprinkler systems
- Exceptional access and frontage along two major throroughfares in the Southwest submarket
- Artis has a 95% interest in Park 8Ninety V in the form of a joint venture arrangement



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RESIDENTIAL/COMMERCIAL DEVELOPMENT PROJECT

#### **UNDER CONSTRUCTION**

#### 300 MAIN - WINNIPEG, MANITOBA

- Institutional-quality 40-storey amenity-rich residential/multifamily and commercial development
- Located near the corner of Portage Avenue and Main Street, connected to a number of Artis owned assets that span an entire city block, including the 360 Main office tower, the new retail development at 330 Main and the Shops of Winnipeg Square underground retail concourse
- Access to heated underground parking in Artis' Winnipeg
   Square Parkade
- Connected to the Winnipeg's downtown skywalk system providing indoor access to the MTS Centre (home of the Winnipeg Jets), fitness centres, restaurants, pharmacies, retail stores, medical services and more





## INDUSTRIAL DEVELOPMENT PROJECT

#### **UNDER CONSTRUCTION**

LIQUIDITY

#### PARK LUCERO EAST – GREATER PHOENIX AREA, ARIZONA

- Three state-of-the-art Class A industrial buildings totalling 561,000 square feet of leasbale area
- 37 acre parcel of land
- Located along the South Loop 202 Freeway with 202 Freeway and Germann Road frontage
- Full diamond interchange at 202 and Gilbert
- Artis is developing this project as a 10% partner

102,000 square feet **BUILDING A** 

143,000 square feet **BUILDING B** 

316,000 square feet (cross-dock) **BUILDING C** 



ESTMENT HIGHLIGHTS VISION AND STRATEGY

DEVELOPMENTS

THE PATH FORWARD

## INDUSTRIAL DEVELOPMENT PROJECT

#### **UNDER CONSTRUCTION**

#### **BLAINE 35 – TWIN CITIES AREA, MINNESOTA**

- Industrial development project with prominent frontage at the intersection of I-35W and 85th Ave N.
- Three new generation industrial buildings anticipated to comprise approximately 317,400 square feet of leasable area
- Construction of Building A is underway and is expected to comprise 118,500 square feet with 32-foot ceiling heights

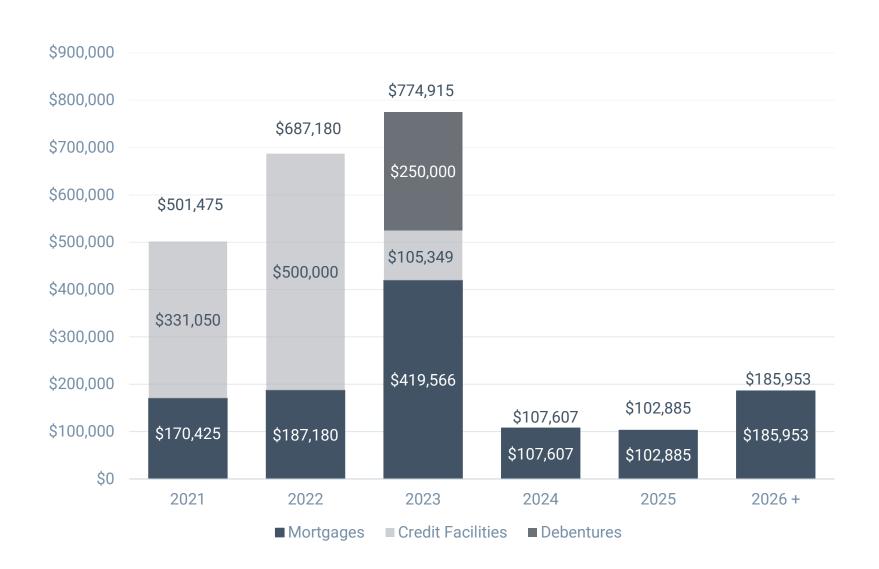




BALANCE SHEET &
LIQUIDITY
THE PATH FO

## **DEBT MATURITIES**

(IN THOUSANDS

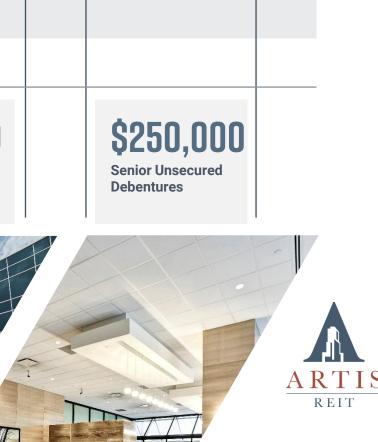


	MORTGAGES (In Thousands)	%INT	CREDIT FACILITIES (IN THOUSANDS)	%INT	SENIOR UNSECURED Debentures (in Thousands)	%INT
2021	\$170,425	2.33%	\$331,050	Var.		
2022	\$187,180	3.38%	\$500,000	3.01%		
2023	\$419,566	3.19%	\$105,349	Var.	\$250,000	3.82%
2024	\$107,607	2.47%				
2025	\$102,885	3.62%				
2026 +	\$185,953	2.49%				
TOTAL	\$1,173,616 Mortgages	2.95%	\$936,399 Credit Facilities		\$250,000 Senior Unsecured Debentures	



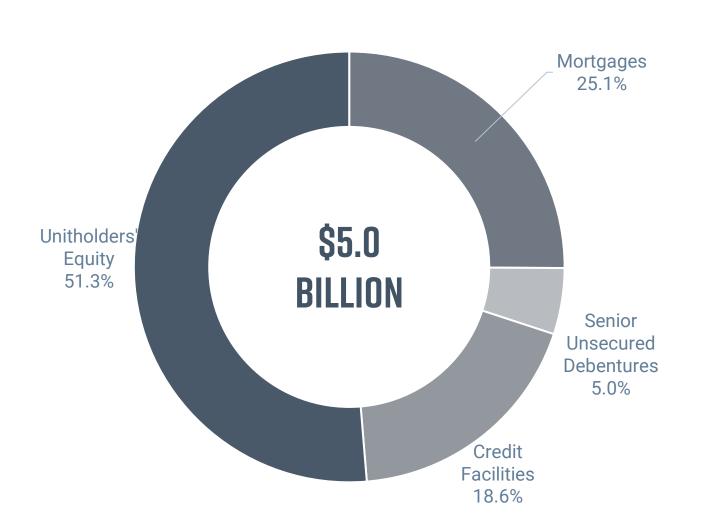






VESTMENT HIGHLIGHTS VISION AND STRATEGY PORTFOLIO DEVELOPMEN

## **TOTAL CAPITALIZATION**



	\$	%
MORTGAGES	\$1.3 billion	25.1%
SENIOR UNSECURED DEBENTURES	\$0.2 billion	5.0%
CREDIT FACILITIES	\$0.9 billion	18.6%
UNITHOLDERS' EQUITY	\$2.6 billion	51.3%
TOTAL	\$5.0B  Total Capitalization	

BALANCE SHEET & LIQUIDITY



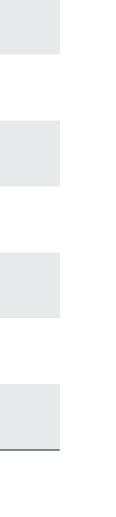




**BALANCE SHEET &** LIQUIDITY

## LIQUIDITY

	JUNE 30, 2021
SECURED MORTGAGES AND LOANS TO GBV	24.8%
TOTAL LONG-TERM DEBT AND CREDIT FACILITIES TO GBV	48.2%
UNENCUMBERED ASSETS	\$2.4B
AVAILABILITY ON CREDIT FACILITIES (1)	\$263.6M
CASH ON HAND	\$42.8M
ADJUSTED EBITDA INTEREST COVERAGE RATIO	3.81x
TOTAL LONG-TERM DEBT AND CREDIT FACILITIES TO ADJUSTED EBITDA	9.1x





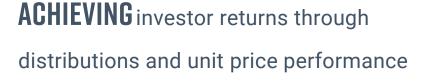
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### THE PATH FORWARD

To build a best-in-class asset management and investment platform focused on growing NAV per unit and distributions for our investors through value investing in real estate by:

PORTFOLIO



**POWERING** long-term growth through superior execution and strong operational performance

 ${f BUILDING}$  a portfolio of quality investments

IMPROVING the balance sheet and liquidity position

ATTRACTING, DEVELOPING and RETAINING top talent

**STRENGTHENING** investor confidence

**ENHANCING** brand equity

**INVESTING** in the platform





## CONTACT INFORMATION

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www.artisreit.com