

## PROPERTIES OF SUCCESS

Q4-12
INVESTOR PRESENTATION



#### **UNIQUE FOUR PART STRATEGY**



1. Geographic focus: Canada and select U.S. markets, with a major concentration in western Canada

- Product focus: commercial real estate only
  - Industrial
  - ° Office
  - ° Retail





Two MarketPointe - Minneapolis, MN, USA

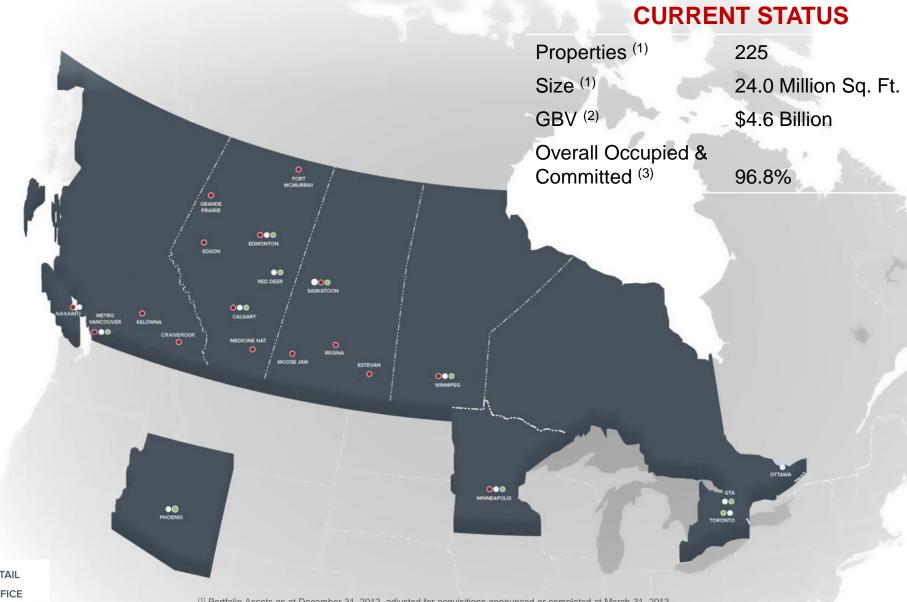


- 3. External growth: via accretive acquisitions in our target markets
- 4. Internal growth: via active asset management and new developments

#### **PORTFOLIO OVERVIEW**

INDUSTRIAL

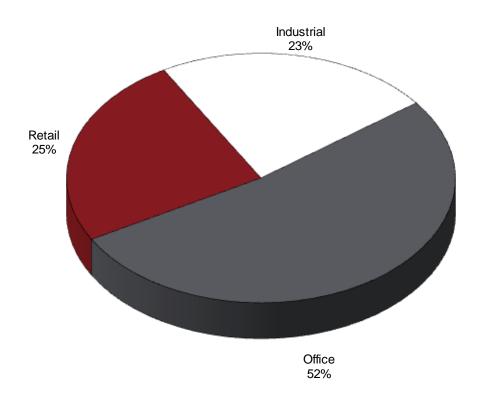




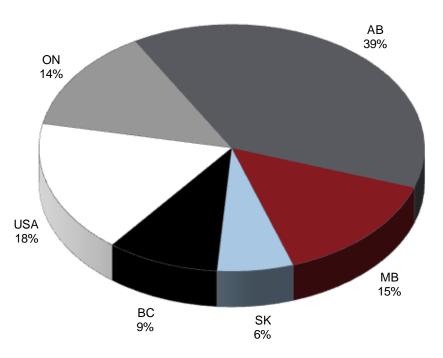
#### **PORTFOLIO SUMMARY**



## Property NOI By Asset Class (1)



# Property NOI By Geographical Location (1)

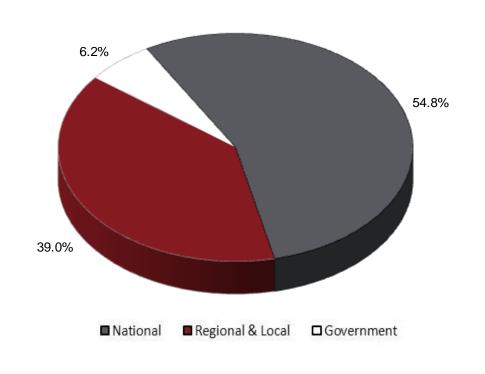


<sup>(1)</sup> Property Net Operating Income ("NOI") as at December 31, 2012, adjusted for acquisitions announced or completed at March 31, 2013.

#### **DIVERSIFICATION BY TENANT GLA**



#### 61.0% of Tenants are Government or National (1)



Top 10 Tenants 12.0% of Gross Revenue (1) 7.5 Years Weighted-Average Lease Term (1)















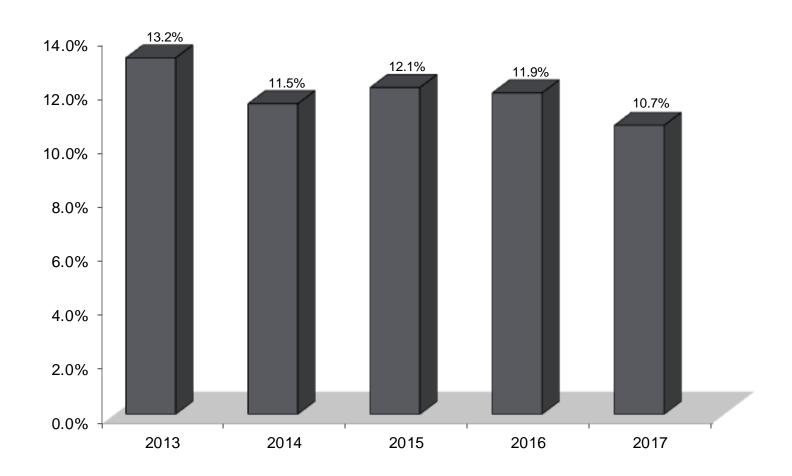




#### LEASE EXPIRATION SCHEDULE (1)

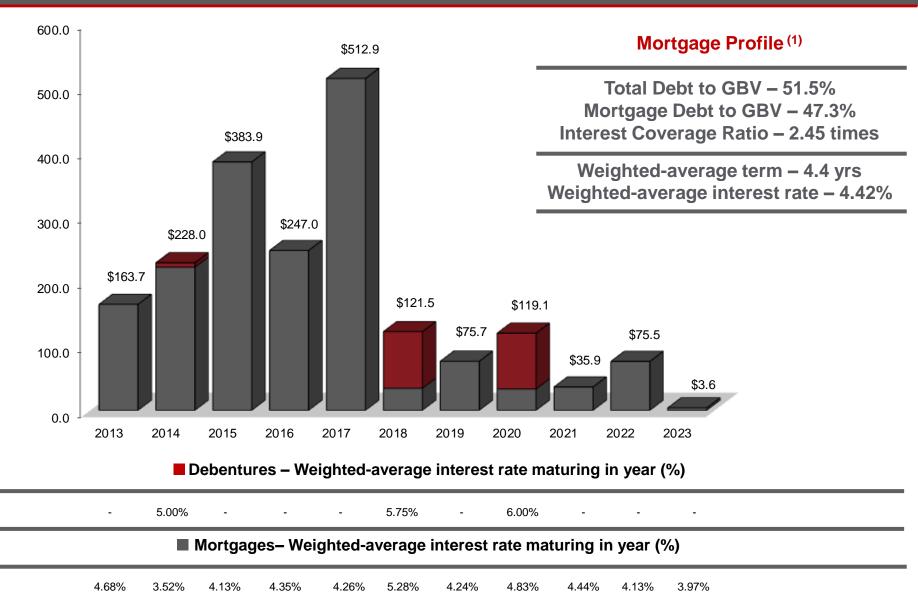


Nearly 60% of 2013 and 20% of 2014 expiries have been dealt with Weighted-average term-to-maturity of leases is 4.9 years
Weighted-average rental increase on renewals in 2012 was 2.6%



#### SCHEDULE OF UPCOMING MORTGAGES MATURING





#### **Leverage Profile**



#### Leverage profile for the fiscal quarter ending:

|  | December 31, 2011 | March 31, 2012 | June 30, 2012 | September 30, 2012 | December 31, 2012 |
|--|-------------------|----------------|---------------|--------------------|-------------------|
| Debt: GBV                              | 58.1 %            | 53.8%          | 54.5%         | 52.4%              | 51.5%             |
| Debt excl. convertible debentures: GBV | 50.7%             | 47.6%          | 49.2%         | 48.0%              | 47.3%             |
| Net debt: EV                           | 56.7%             | 48.5%          | 52.7%         | 49.8%              | 52.3%             |
| Unencumbered assets (in 000's)         | \$110,950         | \$107,191      | \$213,148     | \$99,243           | \$138,778         |
| EBITDA interest coverage               | 2.18              | 2.26           | 2.31          | 2.44               | 2.53              |
| Net debt: EBITDA                       | 9.1               | 8.6            | 9.6           | 8.6                | 8.8               |
| <u>Liquidity</u>                       |                   |                |               |                    |                   |
| Cash and cash equivalents              |                   |                |               |                    | \$54,705          |
| Availability on credit facility        |                   |                |               |                    | \$80,000          |

#### DBRS INVESTMENT GRADE RATING

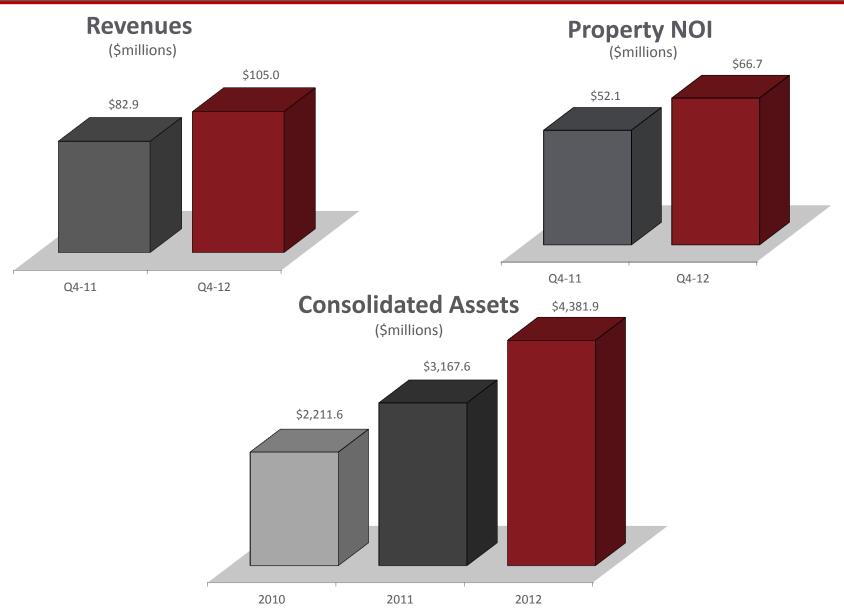


DBRS highlighted Artis' strengths as being a reasonably scaled REIT with a mid-size portfolio that continues to improve in quality with new property additions; as well as having a well-diversified portfolio by asset type and geography; a diverse tenant roster including a number of government and other investment-grade tenants; and an improving financial profile and credit metrics



#### SELECTED FINANCIAL INFORMATION



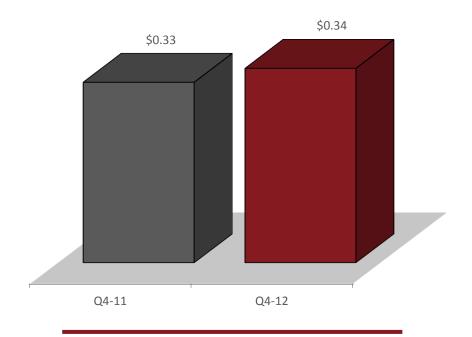


#### **SELECTED FINANCIAL INFORMATION**





(Diluted)



#### **AFFO/unit**

(diluted)

Q4-12 Artis reported AFFO - \$0.30

Payout Ratio - 90%

2012 Artis reported AFFO - \$1.15

Payout Ratio - 94%

3.0% increase in FFO/unit

Projected 2013 AFFO Pay-Out Ratio - 92% (1)

#### **INTERNAL GROWTH STRATEGY**





Centrepoint - Winnipeg, MB

### Increase Rental Income with Lease Turnover



Concorde Corporate Centre - GTA, ON

### Exploit Development Opportunities



North City Office –Edmonton, AB - Built 2010

#### **EXTERNAL GROWTH STRATEGY**





**Stampede Station - Calgary, AB** Acquired on July 26, 2011





Two MarketPointe - Minneapolis, MN, USA Acquired on December 22, 2011

#### **EXTERNAL GROWTH STRATEGY**



## **220 Portage Avenue** Winnipeg, MB

Acquisition anticipated to close in April 2013

|             | Durchage                   | Conitalization         | Mortga          |                  | ge Information  |  |
|-------------|----------------------------|------------------------|-----------------|------------------|-----------------|--|
| GLA<br>SQFT | Purchase<br>Price<br>(\$m) | Capitalization<br>Rate | Amount<br>(\$m) | Interest<br>Rate | Term<br>(years) |  |
| 170,158     | \$41.0                     | 6.6%                   | \$25.0          | 3.8%             | 10              |  |

| Occupancy | Key Tenants                           |
|-----------|---------------------------------------|
| 97.5%     | Royal Bank of Canada, Great West Life |









## **495 Richmond Road Ottawa, ON**

Acquired on March 15, 2013

|             | l Prico | Conitalization         | Mortgage Information |                  |                 |
|-------------|---------|------------------------|----------------------|------------------|-----------------|
| GLA<br>SQFT |         | Capitalization<br>Rate | Amount<br>(\$m)      | Interest<br>Rate | Term<br>(years) |
| 106,193     | \$38.1  | 6.6%                   | \$23.25              | 4.02%            | 10              |

| Occupancy | Key Tenants   |
|-----------|---|
| 100%      | Canadian Institute for Health Information, McLarty & Co. Professional Corporation |







#### DISCIPLINED U.S. PORTFOLIO STRATEGY



"A Window of Opportunity ... Closing Soon?... Maybe Not"

Total weighting of U.S. properties in Artis' portfolio will be limited to no more than 30% of NOI.

This limit was increased from 20% of NOI for the following reasons:

- Unlevered yield will be accretive, and higher than for a comparable property in Canada
  Price per square foot will be lower
  - Low interest, conventional mortgage financing will be available
  - Quality local third party property management will be available
- Property will be "new generation", reducing the average age of Artis' overall portfolio
- The tenant credit and lease expiry profile for the property will be more conservative than that of a comparable property in Canada, thus improving the credit profile of Artis' overall portfolio

Minnesota: 31 Industrial, 5 Retail, 4 Office

Arizona: 4 Office, 1 Industrial







605 Waterford - MSP

Two MarketPointe – MSP

Max at Kierland - PHX

#### **ARTIS REIT PROGRESS HIGHLIGHTS**



|                    | December 31,<br>2010 | December 31,<br>2011 | December 31,<br>2012 |
|--------------------|----------------------|----------------------|----------------------|
|                    |                      |                      |                      |
| Properties         | 133                  | 163                  | 220                  |
| GLA (SQFT)         | 12.6M                | 17.0M                | 23.4M                |
| GBV <sup>(1)</sup> | \$2.2B               | \$3.2B               | \$4.4B               |
| FFOPU (2)          | \$1.20               | \$1.21               | \$1.30               |
|                    |                      |                      |                      |
| Closing Unit Price | \$13.21              | \$13.99              | \$15.64              |
| Market Cap         | \$1.0B               | \$1.2B               | \$1.8B               |
| Enterprise Value   | \$2.3B               | \$3.0B               | \$4.2B               |

<sup>\*</sup> Greater Diversification \* TSX Index Inclusion \* DBRS Institutional Quality Rating \* Internalization of Property / Asset Management \* Preferred Unit Offering

#### **ARTIS REIT PROGRESS HIGHLIGHTS**



#### **April 2013**

Unit Price \$16.25

Market Cap \$1.9B

Enterprise Value \$4.4B

Distribution Per Unit \$1.08

Distribution Yield 6.65%

Implied Cap Rate 6.51%

Target Price \$17.66

| Consensus                    | AFFO   | FFO    |
|------------------------------|--------|--------|
| 2013 Per Unit (1)            | \$1.17 | \$1.38 |
| 2013 Pay-Out Ratio (1)       | 92.0%  | 78.4%  |
| 2013 Yield Per Unit (1)      | 7.20%  | 8.49%  |
| 2013 Unit Price Multiple (1) | 13.9x  | 11.8x  |



#### **SENIOR MANAGEMENT TEAM**





Armin Martens
President and Chief
Executive Officer



**Jim Green**Chief Financial Officer



Kirsty Stevens Chief Administrative Officer



Dennis Wong Senior Vice President Asset Management, Western Region



Douglas McGregor Senior Vice President Leasing, Western Region



Dave Johnson Senior Vice President Asset Management, Central Canada/U.S.



Frank Sherlock Senior Vice President Property Management



John Mah Senior Vice President Asset Management, Eastern Region



Philip Martens
Vice President
Asset Management,
U.S. Region

