

# PROPERTIES OF SUCCESS

Q3-12
INVESTOR PRESENTATION



#### **UNIQUE FOUR PART STRATEGY**



1. Geographic focus: Canada and select U.S. markets, with a major concentration in western Canada

- Product focus: commercial real estate only
  - Industrial
  - ° Office
  - ° Retail





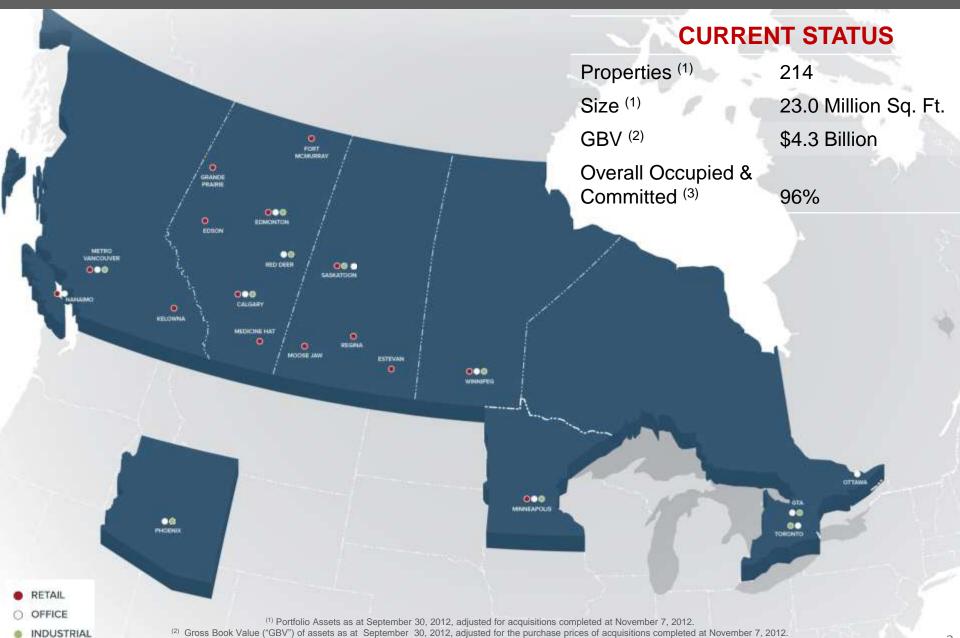




- 3. External growth: via accretive acquisitions in our target markets
- 4. Internal growth: via active asset management and new developments

### **PORTFOLIO OVERVIEW**



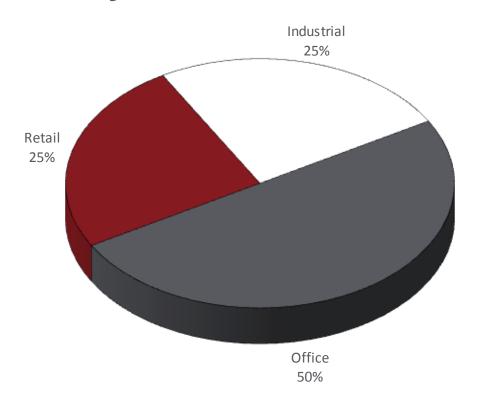


(3) Excluding properties in redevelopment.

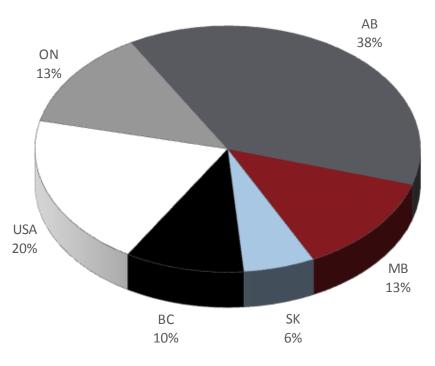
### **PORTFOLIO SUMMARY**



# Property NOI By Asset Class (1)



# Property NOI By Geographical Location (1)

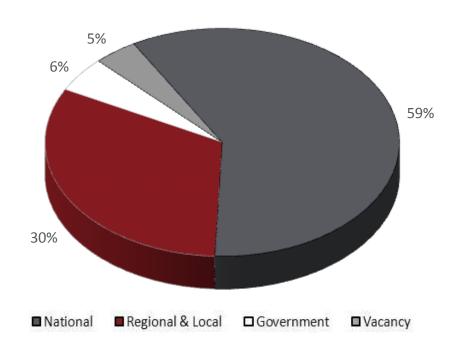


<sup>(1)</sup> Property Net Operating Income ("NOI") as at September 30, 2012, adjusted for pro-forma NOI of acquisitions completed at November 7, 2012.

### **DIVERSIFICATION BY TENANT GLA**



#### 65% of Tenants are Government or National (1)



Top 10 Tenants 12.3% of Gross Revenue (1) 8.3 Years Weighted-Average Lease Term (1)















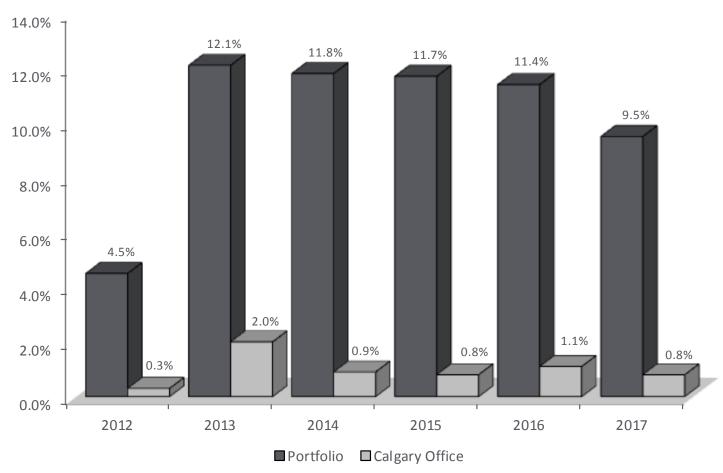




### LEASE EXPIRATION SCHEDULE (1)

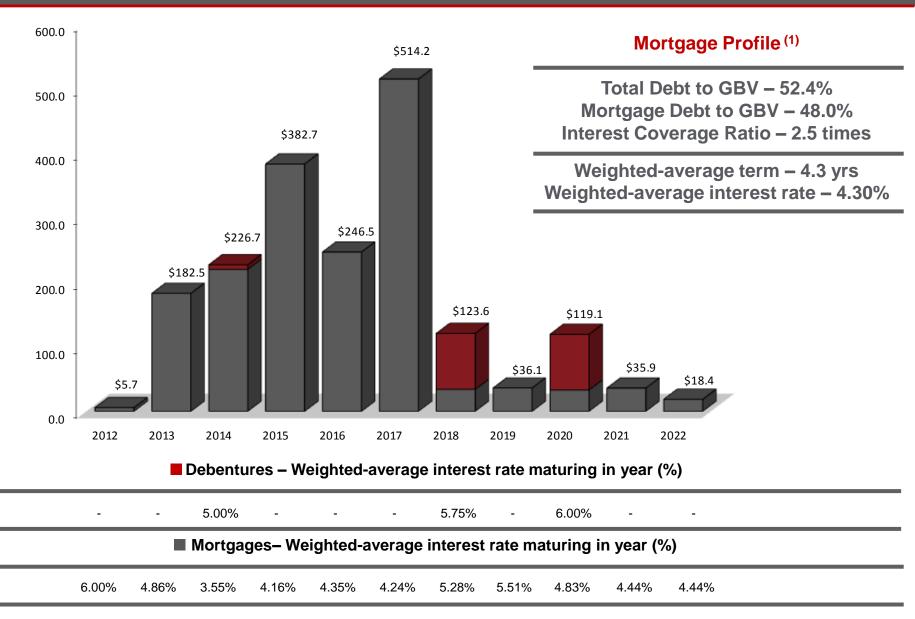


#### 2012 leasing program is substantially complete 37% of 2013 expiries are dealt with Weighted-average term-to-maturity of leases is 5.0 years



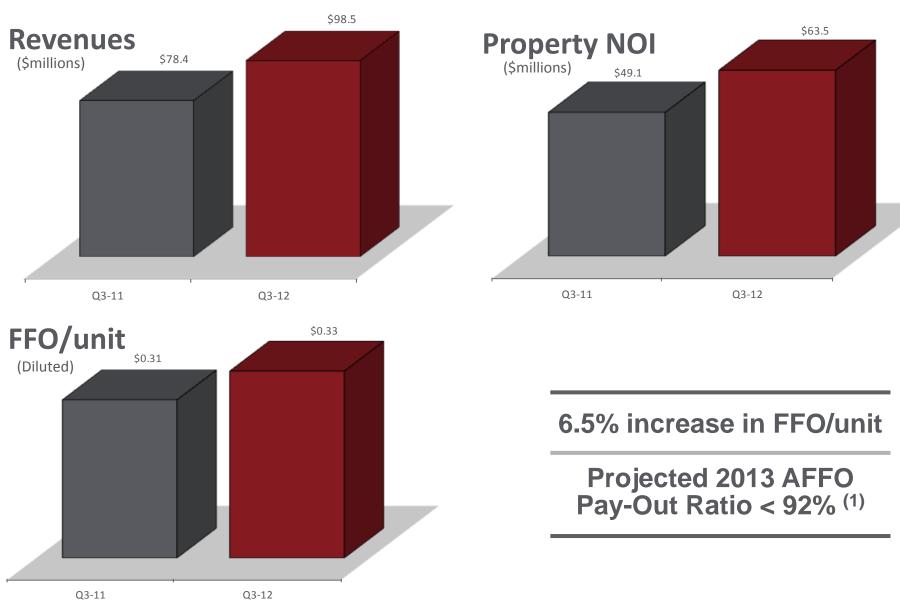
### SCHEDULE OF MORTGAGES MATURING (1)





### **Q2-12 SELECTED FINANCIAL INFORMATION**





<sup>(1)</sup> Consensus analyst projections from most recent research reports. Artis does not endorse analyst projections. The above AFFO represents the views of the particular analyst(s) and not necessarily those of Artis.

An investor should review the entire report of the analyst(s) prior to making any investment decisions.

### **INTERNAL GROWTH STRATEGY**





Centrepoint - Winnipeg, MB

### Increase Rental Income with Lease Turnover



Concorde Corporate Centre - GTA, ON

### Exploit Development Opportunities



North City Office –Edmonton, AB - Built 2010

### **EXTERNAL GROWTH STRATEGY**











Two MarketPointe - Minneapolis, MN, USA

### **EXTERNAL GROWTH STRATEGY**



# Minneapolis Industrial (Prologis) Portfolio II Greater Minneapolis Area, MN

GLA SQFT	Purchase Price (US\$m)	Capitalization Rate	Mortgage Amount (US\$m)	Interest Rate
1,989,746	\$96.6	6.8%	\$54.5	3.39% <sup>(1)</sup>

Occupancy	Key Tenants
93.6%	U.S. Venture, Viking Electric Supply, FedEx Ground, Interline Brands













### **EXTERNAL GROWTH STRATEGY**



### Namao South Edmonton, AB

GLA (sq. ft.)	Purchase Price (US\$m)	Capitalization Rate	Mortgage Amount (US\$m)	Interest Rate
108,018	\$51.0	6.1%	\$30.4	3.49%

Occupancy	Key Tenants
100%	BMO, Dairy Queen, Fatburger, Subway, Edible Arrangements, Extreme Pita



### **Meadowvale Gateway Portfolio Mississauga, ON**

GLA (sq. ft.)	Purchase Price (US\$m)	Capitalization Rate	Mortgage Amount (US\$m)	Interest Rate
376,736	\$33.5	6.7%	\$20.0	4.01%

Occupancy	Key Tenants
97.1%	Canada Post, Gyptech Manufacturing, Raynor Canada Corp.









#### **DISCIPLINED U.S. PORTFOLIO STRATEGY**



- "A Window of Opportunity ... Closing Soon?... Maybe Not"
- Total weighting of U.S. properties in Artis' portfolio will be approximately 20% of NOI
- Unlevered yield will be accretive, and higher than that available for a comparable property in Canada
- Price per square foot will be lower
- Low interest, conventional mortgage financing will be available
- Quality local third party property management will be available
- Property will be "new generation", reducing the average age of Artis' overall portfolio
- The tenant credit and lease expiry profile for the property will be more conservative than that of a comparable property in Canada, thus improving the credit profile of Artis' overall portfolio

Minnesota: 31 Industrial, 5 Retail, 4 Office Arizona: 4 Office, 1 Industrial





605 Waterford - MSP

Two MarketPointe – MSP

Max at Kierland - PHX

### **ARTIS REIT PROGRESS HIGHLIGHTS**



	December 31, 2010	December 31, 2011	September 30, 2012
Properties	133	163	203
GLA (SQFT)	12.6M	17.0M	20.9M
GBV <sup>(1)</sup>	\$2.2B	\$3.2B	\$4.2B
FFOPU (2)	\$1.20	\$1.21	\$0.96 YTD
Closing Unit Price	\$13.21	\$13.99	\$16.38
Market Cap	\$1.0B	\$1.2B	\$1.8B
Enterprise Value	\$2.3B	\$3.0B	\$4.0B

\* Greater Diversification \* TSX Index Inclusion

\* Internalization of Property / Asset Management \* Preferred Unit Offering

### ARTIS REIT PROGRESS HIGHLIGHTS

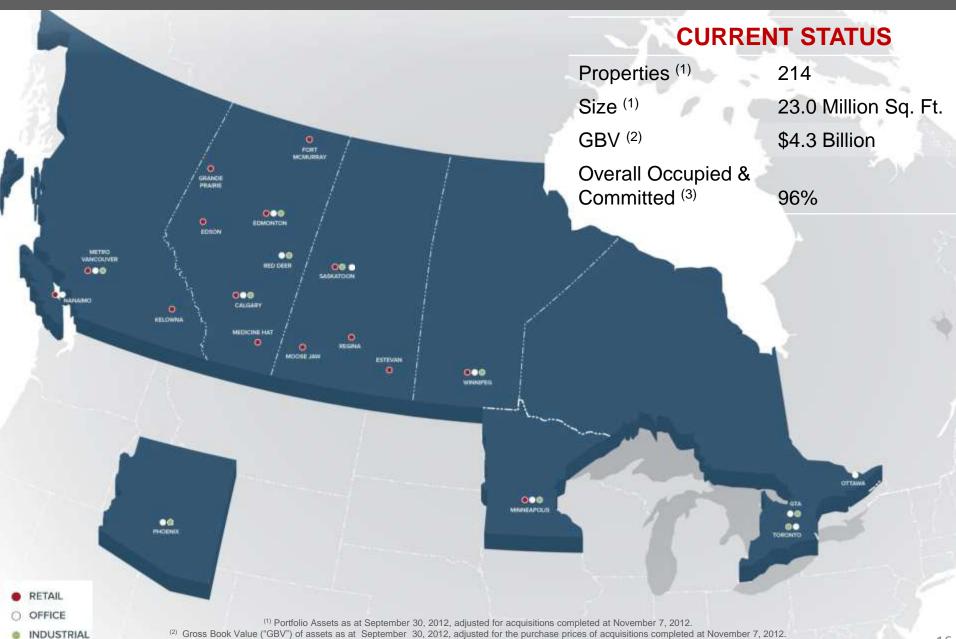


SEPTEMBER 2012		
Unit Price (1)	\$16.00	
2013 Consensus AFFO / Unit Price Multiple <sup>(2)</sup>	13.6x	
Market Cap (1)	\$1,763M	
Distribution Per Unit (1)	\$1.08	
Distribution Yield (1)	6.75%	
2012 AFFO Per Unit (2)	\$1.10	
2012 AFFO Pay-Out Ratio (2)	98.6%	
Implied Cap Rate (2)	6.6%	
Target Price (2)	\$17.75	

<sup>(1)</sup> As at September 2012

### **PORTFOLIO OVERVIEW**





(3) Excluding properties in redevelopment.

### SENIOR MANAGEMENT TEAM





Armin Martens
President and Chief
Executive Officer



**Jim Green**Chief Financial Officer



Kirsty Stevens Chief Administrative Officer



Dave Johnson Senior Vice President Asset Management, Central Canada/U.S.



Douglas McGregor Senior Vice President Leasing, Western Region



Frank Sherlock Senior Vice President Property Management



Dennis Wong Senior Vice President Asset Management, Western Region



John Mah Vice President Asset Management, Eastern Region



Philip Martens
Vice President
Asset Management,
U.S. Region

