

### **UNIQUE FOUR PART STRATEGY**

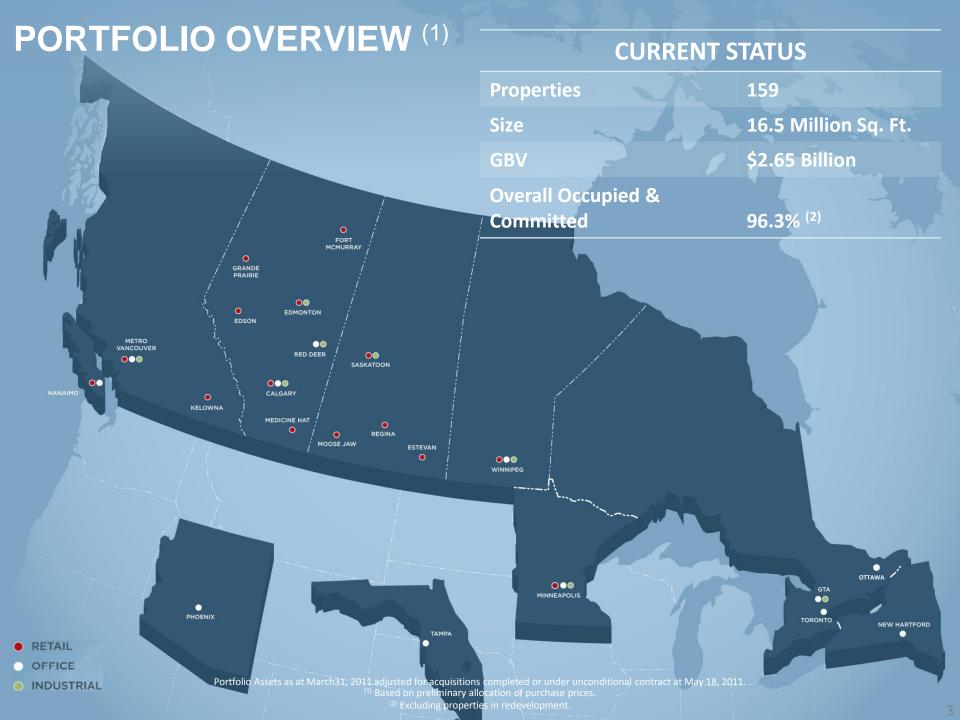
1. Geographic focus: Canada and select U.S. markets, with a major concentration in western Canada

- 2. Product focus: commercial real estate only
  - ° Industrial
  - ° Office
  - ° Retail





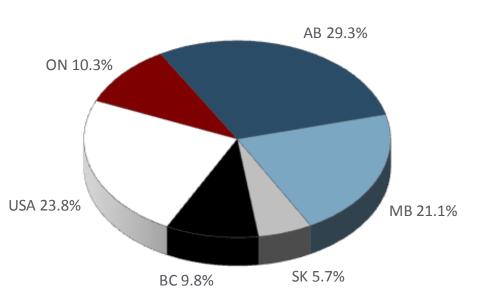
- **3. External growth:** via accretive acquisitions in our target markets
- **4. Internal growth:** via active asset management and new developments

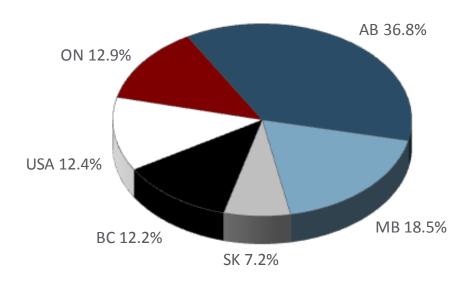


### PORTFOLIO SUMMARY GEOGRAPHIC BREAKDOWN

GLA By Province (1)

## NOI By Province (2)

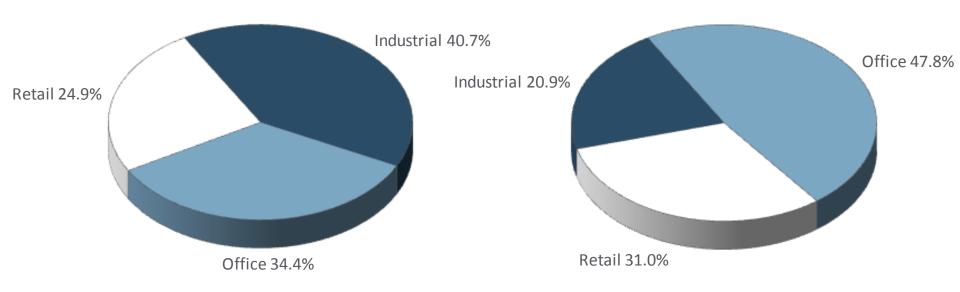




### PORTFOLIO SUMMARY ASSET BREAKDOWN



# NOI By Asset Class (2)



<sup>(1)</sup> Portfolio Assets as at March 31, 2011 adjusted for acquisitions completed or under unconditional contract at May 18, 2011.
(2) Property NOI for the 3 month period ending March 31, 2011; adjusted for pro-forma NOI on acquisitions completed or under unconditional contract at May 18, 2011.

### 10 LARGEST TENANTS BY GROSS REVENUE

# **TransAlta**















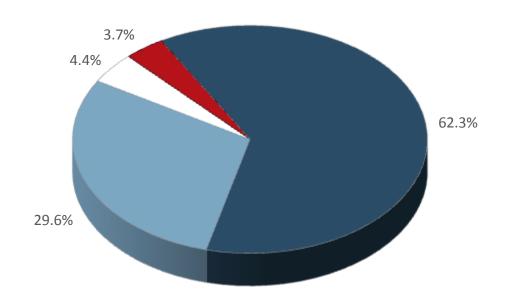




16.3% of Gross Revenue (1)
9.8 Years Weighted-Average Lease Term

# **DIVERSIFICATION BY TENANT GLA**

67% of Tenants are Government or National (1)



■ Vacancy - With Commitments ☐ Government

Weighted-Average Term to Maturity (1)

Regional & Local

National

All Leases: 6.1 Years **Top 10 Tenants: 9.8 Years** 





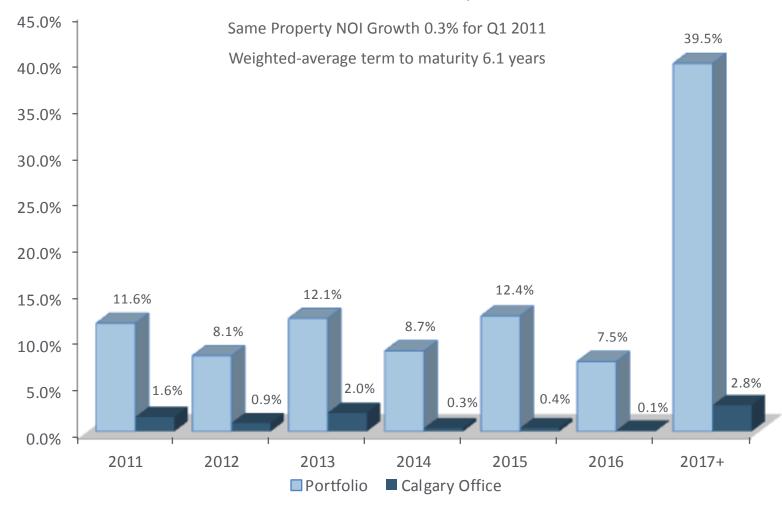




Winnipeg, MB

### LEASE EXPIRATION SCHEDULE (1)

73% of 2011 and 23% of 2012 expiries are dealt with 81% retention ratio for 2011 and 75% for 2012 expiries WARI flat & WARIR 4.7% for Q1 2011



Excludes m-t-m leases and total portfolio vacancy.

# SCHEDULE OF MORTGAGES MATURING (2)

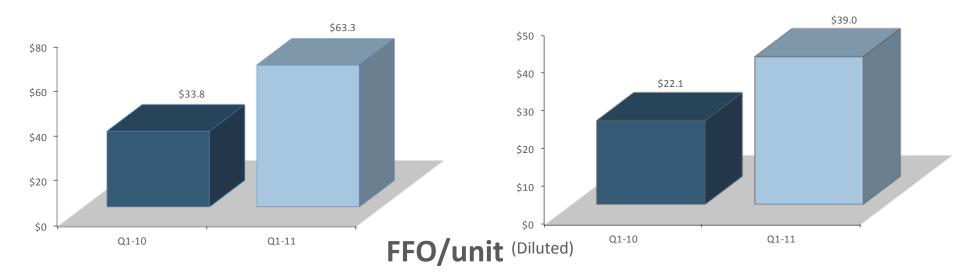


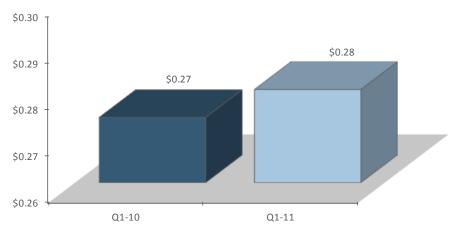
<sup>(1)</sup> As at March 31, 2011.

### 2011 YEAR TO DATE INFORMATION - Q1 2011



### Property NOI (1) in (000's)





 $^{(1)}$  2010 comparative results have been restated for IFRS translation.

### LATEST ANALYST PROJECTIONS (1)

	20	2011 2012		12	Current	Current
diluted per unit results (Q1-11)	FFO	AFFO	FFO	AFFO	NAV	Target Price
CIBC World Markets	\$1.14	\$0.99	\$1.21	\$1.05	\$14.00	\$15.50
Canaccord Genuity	\$1.17	\$1.00	\$1.28	\$1.11	\$13.20	\$16.50
RBC Capital Markets	\$1.21	\$0.99	\$1.26	\$1.04	\$13.00	\$15.00
Scotia Capital	\$1.15	\$0.97	\$1.19	\$1.02	\$12.25	\$14.50
National Bank Financial	\$1.20	\$0.99	\$1.26	\$1.03	\$13.00	\$15.00
Macquarie Research	\$1.23	\$0.99	\$1.24	\$1.02	\$12.75	\$15.00
BMO Capital Markets	\$1.20	\$0.98	\$1.24	\$1.02	\$13.48	\$14.50
Average Consensus	\$1.19	\$0.99	\$1.24	\$1.04	\$13.10	\$15.14

Distributions payout ratio approximate: \$1.08 = 110.2 % of 2011E AFFO & 105.9 % of 2012E AFFO Diversified REITs Industry Average approximate = 100.4 % of 2011E AFFO & 92.2% of 2012E AFFO Source : BMO Daily Market Watch May 24, 2011

<sup>(1)</sup> Artis does not endorse any analyst projections. The information above represents the views of the particular analyst and not necessarily those of Artis.

An investor should review the entire report of the analysts prior to making any investment decisions.

# PEER COMPARISONS

	P / FFO		P / AFFO	
Multiples	<b>2011E</b>	2012E	2011E	2012E
Artis REIT (AX.UN)	12.2x	11.1x	14.3x	12.9x
Dundee REIT (D.UN)	12.8x	12.5x	14.5x	14.0x
Morguard REIT (MRT.UN)	11.6x	11.4x	13.0x	12.8x
Cominar (CUF.UN)	13.0x	12.7x	15.0x	14.5x
Allied REIT (AP.UN)	16.4x	14.3x	19.7x	16.8x
Canadian REIT (REF.UN)	14.8x	14.4x	16.4x	15.9x
Average Diversified	13.1x	<b>12.6</b> x	14.8x	14.1x

### **DISCIPLINED U.S. PORTFOLIO STRATEGY**

### " A Window of Opportunity" . . .

- Total weighting of U.S. properties in Artis' portfolio will not exceed 20% of NOI
- Unlevered yield will be accretive, and higher than that available for a comparable property in Canada
- Low interest, conventional mortgage financing will be available
- Quality local third party property management will be available
- Property will be "new generation", reducing the average age of Artis' overall portfolio
- The tenant credit and lease expiry profile for the property will be more conservative than that of a comparable property in Canada, thus improving the credit profile of Artis' overall portfolio

Minnesota: 15 Industrial - 5 Retail - 1 Office

Florida: 1 Office

Arizona: 2 Office New York: 1 Office



Mosaic Building – Tampa



Humana Building - Phoenix



DSI Building - Minneapolis

#### 605 Waterford Park – Minneapolis, MN, USA

**GLA:** 199,364 Sq Ft

**Purchase Price:** USD \$25.0 million / 8.7% Cap **Financing:** USD \$17.3 million @ 2.5% Floating

**Asset Class:** Office

100% Leased – Mix of National Tenants & Local Tenants

SHPS, Winmark, US Energy



#### 415 Yonge Street-Toronto, ON

GLA: 191,880 Sq Ft

**Purchase Price:** \$49.7 million / 7.0% Cap **Financing:** \$32.5 million @ 4.5% Fixed

**Asset Class: Office** 

100% Leased – Mix of National, Local & Government Tenants







#### MTS Place – Winnipeg, MB

**GLA:** 269,124 Sq Ft

**Purchase Price:** \$56.0 million / 7.1% Cap **Financing:** \$39.5 million @ 5.14% Fixed

**Asset Class: Office** 

100% Leased – 3 National Tenants – MTS Allstream,

Bank of Montreal, Paterson Globalfoods

Weighted-Average Term to Maturity: 10 Years





#### Victoria Square - Regina, SK

**GLA:** 297,122 Sq Ft

**Purchase Price:** \$49.0 million / 6.8% Cap **Financing:** \$23.6 million @ 4.5% Fixed

**Asset Class:** Retail

97.2% Leased – National and Regional Tenants –

Safeway, Sport Chek, Shoppers

Weighted-Average Term to Maturity: 5 Years



#### North City Centre – Edmonton, AB

20,000 Sq Ft Office Building Construction Completed - March 31, 2011





#### Fourell Business Park - Edmonton, AB

Finalizing Development Permit Drawings for Two Buildings 38,982 Sq Ft & 64,436 Sq Ft Construction Commencing Spring 2011



#### **Grain Exchange Parkade – Winnipeg, MB**

3-Storey Parkade Adjacent to Grain Exchange Building Under Construction



Toronto, ON



Increase Rental Income with Lease Turnover

# Exploit Development Opportunities



Red Deer, AB

# Nurture Existing Relationships



Phoenix, AZ

# **ARTIS REIT HIGHLIGHTS & COMPARISONS**

	BEGINNING OF 2010	END OF 2010	Q1 2011		
GBV	\$1.2 Billion (GAAP)	\$2.2 Billion (IFRS)	\$2.4 Billion (IFRS)		
Market Cap (\$ millions)	\$427	\$997	\$1,075		
Unit Price	\$11.40	\$13.25	\$14.22		
GLA (SF)	6.8 Million	12.6 Million	14.4 Million		
Properties	96	133	146		
Provinces / States	4	9	9		
Weighted-Avg. Lease Term	4.8 Years	5.7 Years	6.1 Years		
Weighted-Avg Age of Portfolio	22		18		
2010 TSX Index inclusion – leads to increased liquidity					

### **INVESTMENT HIGHLIGHTS**

- Artis REIT has a primarily western Canadian focus
- Recent entry into the United States and the Greater Toronto Area (GTA)
- High quality commercial properties all asset classes (Retail, Industrial, Office)
- Sound diversity of income
- Consistent and reliable cash flow
- Strong financial position (March 31, 2011)
  - Total Debt to GBV 57.8% (including convertible debentures)
  - Interest coverage ratio 2.23x
  - FFO Payout Ratio at 96.4%
- Solid growth potential
- 73% of the 2011 leasing program complete, 23% of the 2012 leasing program complete, and 22% of the 2013 leasing program complete; with 81% tenant retention (April 2011)
- Weighted-average rental increase of 4.7% achieved on renewals in Q1 2011
- In-place rents 3% below market for all years of expiry



### SENIOR MANAGEMENT TEAM





Jim Green







#### Armin Martens, P.Eng., M.B.A.

#### President, Chief Executive Officer and Trustee

Mr. Martens has been actively involved in the construction, development and management of commercial real estate since the 1980's. In addition to his position as President and CEO of Artis REIT, he is currently President and CEO of Marwest Development Corporation, a position he has held since 1994. Mr. Martens is a professional engineer (APEGM) and has an M.B.A. from the International Institute for Management Development in Lausanne, Switzerland. Mr. Martens is a past director of Fortress Paper Ltd. (TSX: FTP) and the Bank of Canada, Canada's central bank.

#### Jim Green, C.A. Chief Financial Officer

Mr. Green joined the Marwest Group of Companies in 1981 and has since served in various capacities. He is presently Vice President and Chief Financial Officer of the companies in the Marwest Group, a position he has held since 1994. He has served as Chief Financial Officer for Artis REIT since its inception in 2004.

#### Kirsty Stevens, CMA Chief Administrative Officer

Prior to joining Artis REIT in 2005, Ms. Stevens worked as the Controller of Marwest Management Canada Ltd., a western Canadian commercial and residential property management company. Ms. Stevens is a Certified Management Accountant (Manitoba) with over fifteen years of experience in accounting and administration. Prior to joining Marwest, Ms. Stevens was the Controller for a western Canadian heavy equipment sales and service dealership.

#### **Douglas McGregor**

#### Senior Vice-President Asset Management, Eastern / Central Region

Mr. McGregor began his commercial real estate career in Winnipeg in 1978 and has worked extensively throughout Western Canada, on the Landlord, Brokerage and Tenant sides of the Leasing and Property Management industry. Prior to joining Artis REIT in 2006, Doug was a Licensed Real Estate Agent in both Manitoba and Alberta, where he held Senior Management positions with several prominent Brokerage firms.

#### Dennis Wong, CFA

#### Senior Vice-President Asset Management, Western Region

Mr Wong has been actively involved in institutional real estate across Canada from a debt and equity prospective since the 1980's. Prior to joining Artis he was president of a Canadian life insurance companies' real estate and mortgage operation. Mr Wong is a Chartered Financial Analyst and holds a bachelor of Commerce from the University of British Columbia.

